



MRO MARKET IN THAILAND

10:40am – 11:00am **The Importance of Leadership, Management, Marketing, and Vision Among Suppliers**

Simon SHALE, CEO, Senior Aerospace Thailand



Simon is an experienced and adaptable International Director. Currently he holds two multi-cultural director positions. He has a proven track record of driving significant business growth within highly competitive manufacturing sectors, including Automotive, Petrochemical, FMCG, Packaging and now Aerospace.

Simon is able to share proven capabilities in Leadership, Finance, Technology, Marketing, Risk Assessment, Team building and Employee Empowerment for established, as well as new and emerging markets; focusing on the value of positive results and key long-term relationships both within and external to any business while displaying a willingness to challenge paradigms and focus on measured value.

A Chartered Engineer with the British Institute of Engineering and Technology, Simon is a Member of both the Australian Institute of Company Directors and The Global Society of Plastics Engineers. He holds a Master's degree in Engineering Business Management from a premium British University and a Bachelor of Science in both Mechanical and Manufacturing Engineering.